

The Sports Tech Research & Innovation Summit '24

The STRN Summit is a **2-day event** in **Ghent (Belgium)**, bringing together an exclusive group of open-minded academics, science-driven startup & industry professionals, and experienced field practitioners.

The event will focus on **sensor** and **digital technologies** such as wearables, apps, AI, platforms, etc. with an emphasis on **health** and **performance** related purposes.



For whom?

For **R&D professionals in industry, researchers** who want to create a real-life impact, and **people working in sports** as physical trainers, medical doctors, physical therapists, health and performance managers, etc.



Location:

Wintercircus
Ghent, Belgium

Tickets & info:

strn.co/summit

Date:

18 - 20 September
2024

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**18 - 20
SEPT '24**
save the date save the date save the date

Sports Tech Research & Innovation Summit 2024

8 PM - 10 PM Infomnal meetup on Wednesday 18 September for those who already arrived in Ghent. Location: Wintercircus.

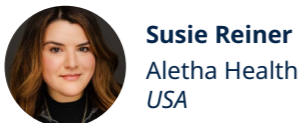
8 - 9:15 AM Registration & Healthy breakfast

9:15 - 9:45 AM  **Welcome & Opening keynote by Kristof De Mey**

9:45 - 10:30 AM **Co-creation session* 1: Priorities for future research & innovation on player health and wellbeing**



10:30 - 11:15 AM **Co-creation session 2: Strategies for the transfer of knowledge between research, industry and field practice**



11:15 - 12 PM Coffee break with Demos & Networking

12 - 12:30 PM  **Keynote presentation by Sam Robertson with time for Q&A: Bringing the sports technology quality framework to life**

12:30 - 2 PM Lunch & Relax

2 - 2:45 PM **Co-creation session 3: Increasing the relevance of virtual sports for human health and performance**



2:45 - 3:30 PM **Co-creation session 4: Doing more impactful research using the latest sensor, sports/health and data science insights**

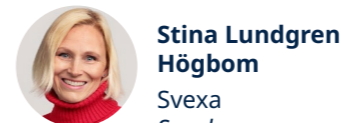


3:30 - 3:50 PM Discussion

3:50 - 4:30 PM Coffee break

4:30 - 6 PM **Collaborative action: Conversation Starter pre-planned or 'on-the-spot' 1-on-1 meetings + roundtable discussions***

6 - 7 PM **Startup innovation pitches + wrap-up:**



7 - 7:15 PM **Collaborative action: Mapping the key conclusions from day 1**

7:30 PM **Social activities: Ghent city run**

8:45 - 9:30 AM Registration & Healthy breakfast

9:30 - 10 AM **Opening keynote by Erik Mannens:**
Sustainable & ethical AI in sports



10 - 10:45 AM **Co-creation session* 5:** *Extracting more valuable information from tracking technologies in team or individual sports*



Matthias Gilgien
Norwegian School of Sport Sciences Norway



Tiago de Melo Malaquias
Al-Qadsiah FC Saudi Arabia



Steve Barrett
Playermaker UK



Arne Jaspers
RBFA Belgium



Sam Robertson
Victoria University Australia

10:45 - 11:30 AM **Co-creation session 6:** *The future of CGM in the spectrum of metabolic health & disease*



Simon Helleputte
Ghent University Belgium



David Lipman
Supersapiens UK



Inge Van Boxelaer
Diabetotech Belgium



Inge Everaert
Ghent University Belgium



Dhruv Seshadri
Lehigh University USA

11:30 - 12:15 PM Coffee break with Demos & Networking

12:15 - 12:45 PM **Quality framework feedback and brainstorm session**
by Jade Haycraft and Rachel Hybart

12:45 - 2 PM Lunch & Relax

1:15 - 2 PM **Roundtable discussion led by Hans Constandt:** *The next level of personalized data-driven sports management. Streamline health and activity data in personal health data vaults.*

2 - 3 PM **Startup innovation pitches**



Lode Goossens
Hylgth Belgium



Senne Bonnaerens
OnTracx Belgium



Ellen Wang
SenTech AI The Netherlands



Ismael Fernández
Thermohuman Spain



Tom Bertrand
Bearmind Switzerland



Patrick Scott Welsh
Neurosmart USA



Wout Hardy
TrackBox Belgium

3 - 3:45 PM **Co-creation session 7:** *Kicking up the end-user's voice in sports innovation and implementation processes*



Wouter Timmerman
Edith Cowan University Belgium



Ine Van Caekenberghe
Belgian Olympic and Interfederal Committee Belgium



Ben Smith
BreakAway Data UK



Peter Düking
TU Braunschweig Germany

3:45 - 4:30 PM **Co-creation session 8:** *Priorities for Advancing Health and Performance in Basketball*



Jessica Zendler
Rimkus USA



Jasmine Long
FIBA Switzerland



Tobias Consmüller
Betterguards Germany



Sam Van Rossom
Former professional basketball player Belgium

4:30 - 4:45 PM **Open podium:** *In the moment presentations of ideas, questions, etc. (no sales pitches and not selling yourself)*

4:45 - 5:45 PM **Collaborative action:** *Conversation Starter pre-planned or 'on-the-spot' 1-on-1 meetings + roundtable discussions**

5:45 - 6:15 PM **Closing keynote, Summit conclusions & future actions:** *Finishing strong with mapping out the key take-aways and the lessons learned*

6:15 - 7:15 PM **Drinks:** *Social networking*

8 PM **VIP dinner:** *Enjoy dinner, connect and have fun*

***Co-creation session:** During this session, 4-5 people will **share a particular idea, action or challenge** they think is important moving forward, which will then be **discussed** and enriched with the people in the room, resulting in a **set of topics for potential future projects**.

***Roundtable discussion:** Participants in a roundtable discussion will be able to have **pre-planned, closed-doors meetings**, discussing **new project ideas, innovation partnerships or alike**. These will take place during the co-creation sessions. More info on how to join these discussions will follow soon.

***Open podium:** within this timeslot, we open up the podium to people who'd like to **share a provoking thought, ambitious idea or a random question** about sports or health innovation to the other attendees. No self-promotion nor product sales pitches allowed.